

Alexander Marsella

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EMPLOYMENT

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|---|---|
| Berry College, Campbell School of Business <i>Assistant Professor of Economics & Data Analytics - Tenure Clock Starting Fall 2023</i> | Mt. Berry, GA <i>Jan 2025 - Present</i> |
| Berry College, Campbell School of Business <i>Visiting Assistant Professor of Economics & Data Analytics</i> | Mt. Berry, GA <i>Aug 2023 - Dec 2024</i> |

EDUCATION

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|---|---|
| West Virginia University <i>Doctor of Philosophy, Economics; Doctoral Supervisor Dr. Brad Humphreys</i> | Morgantown, WV <i>August 2018 - May 2023</i> |
| West Virginia University <i>Master of Arts, Economics</i> | Morgantown, WV <i>August 2018 - May 2021</i> |
| West Chester University of Pennsylvania <i>Bachelor of Science, Economics; Math Minor</i> | West Chester, PA <i>August 2014 - May 2018</i> |

PEER-REVIEWED JOURNAL ARTICLES

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| The Effect of the West Philadelphia Promise Zone on Violent Crime <i>Forthcoming at Contemporary Economic Policy</i> | 2025 |
| Income Inequality and Party Alternation: State-Level Evidence from the United States (w/ P. Calcagno and Y. Zhou) Contemporary Economic Policy | 2023 |
| Insuring legislative wealth transfers: theory and evidence (w/ B. Cutsinger and Y. Zhou) Public Choice | 2022 |
| Readership and citations as alternative measures of impact (w/ A. Cardazzi and R. Congleton) Constitutional Political Economy | 2021 |
| On the stability of US politics: post-sample forecasts and refinements of the Congleton-Shughart models (w/ R. Congleton and Y. Kim) Public Choice | 2020 |

WORKING PAPERS

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| An Early Examination of the Single-Family Zoning Ban and House Prices: Evidence from Minneapolis (w/ V. Melo and Y. Wang) | 2025 |
| The Political Actors Behind Airbnb Bans: Evidence from New York City <i>Major Revisions in Progress at European Journal of Political Economy</i> | 2024 |
| Supervised Injection and NIMBY in Philadelphia: A Contingent Valuation Experiment <i>Under Review, Available on SSRN</i> | 2023 |
| The effect of monitoring and crowds on referee behavior: A natural experiment from European football (w/ B. Humphreys and L. Perez) <i>Major Revisions in progress International Journal of Sport Finance</i> | 2022 |

GRANTS & AWARDS

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| Outstanding Doctoral Student Award <i>West Virginia University, John Chambers College of Business & Economics</i> | 2023 |
| Best Doctoral Student Award <i>West Virginia University Economics Department</i> | 2022 |
| Burks Family Fund for Economic Research (WVU) <i>Survey Collection: Supervised Injection and NIMBY in Philadelphia</i> | 2021 |
| Humane Studies Fellowship (IHS) | 2021 |

TEACHING EXPERIENCE

Berry College

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| <i>Instructor, Microeconomics</i> | <i>Fall 2024</i> |
| <i>Instructor, Intermediate Data Analytics</i> | <i>Spring 2024, Spring 2025</i> |
| <i>Instructor, Markets & Society</i> | <i>(x2) Fall 2023, (x2) Fall 2024</i> |
| <i>Instructor, Business Statistics</i> | <i>Fall 2023, (x2) Spring 2024, (x2) Spring 2025</i> |

West Virginia University

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| <i>Instructor, Intermediate Microeconomics</i> | <i>Fall 2021, Spring 2022, Spring 2023</i> |
| <i>Instructor, Applied Economic Research (Senior Capstone)</i> | <i>Fall 2022</i> |
| <i>Teaching Assistant, (Graduate Level) Causal Inference</i> | <i>Spring 2022</i> |
| <i>Instructor, Principles of Microeconomics</i> | <i>(x2) Spring 2021</i> |
| <i>Instructor, Survey of Economics (Asynchronous online)</i> | <i>Fall 2020</i> |

CONFERENCE PRESENTATIONS

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| Scaled-Up Seminar | 2025 |
| <i>An early examination of the single-family zoning ban in Minneapolis</i> | |
| Southern Economic Association Conference | 2024 |
| <i>The effect of permitless carry on gun crime occurrences</i> | |
| Southern Economic Association Conference | 2023 |
| <i>Food Insecurity and Intimate Partner Violence</i> | |
| Southern Economic Association Conference | 2022 |
| <i>Supervised Injection and NIMBY in Philadelphia: A Contingent Valuation Experiment</i> | |
| Southern Economic Association Conference | 2021 |
| <i>Do Place-Based Crime Reduction Policies Work?: Evidence from the Philadelphia Promise Zone</i> | |
| Mid-Continent Regional Science IMPLAN Conference | 2021 |
| <i>Do Place-Based Crime Reduction Policies Work?: Evidence from the Philadelphia Promise Zone</i> | |
| Public Choice Society Conference | 2020 |
| <i>Income Inequality and Party Alternation: State-Level Evidence from the United States</i> | |

RESEARCH INTERESTS

Urban Economics, Public Economics, Health Economics, Non-market Valuation, Policy Analysis

AD HOC JOURNAL REFEREE

Public Choice; Eastern Economic Journal; Managing Sport and Leisure; Journal of Economics and Finance Education; UNLV Gaming Research & Review Journal

SOFTWARE PROFICIENCIES

R, GIS in R, \LaTeX , Microsoft Excel

REFERENCES

E. Frank Stephenson, PhD

Email: efstephenson@berry.edu

Phone: 706-238-7878

Affiliation: Berry College, Campbell School of Business

Relationship: Department Chair of Accounting, Economics, and Finance at Berry College

Brad R. Humphreys, PhD

Email: brhumphreys@mail.wvu.edu

Phone: 304-293-7871

Affiliation: West Virginia University, John Chambers College of Business and Economics

Relationship: Academic Advisor, Dissertation Committee Chair, and Professor of Economics

Lauren Heller, PhD

Email: lheller@berry.edu

Phone: 706-290-2688

Affiliation: Berry College, Campbell School of Business

Relationship: Dean of the Campbell School of Business